



The FIWC is sponsoring the Born to Read Program again this year.

Born to Read is a program that promotes early literacy to
parents and children in Beaufort.

Why is this program so important?

Parents are their children's most important teachers, but not all parents are aware of this important fact. The Born to Read program encourages them to read regularly to their children starting at birth. In this way, the development of cognitive skills can be enhanced, vocabularies developed, and later, readiness for school. The road to literacy truly begins at birth.

How does the program work?

Trained volunteers visit new parents in Beaufort Memorial Hospital. They discuss with the parents the importance of daily reading with their babies and the vast majority of these parents sign up to receive quarterly newsletters which provide developmentally appropriate language activities for infants up to the first fifteen months of life. The volunteers also bring a gift bag for the baby containing 2 books, a bib, a shirt and other informational items. Books are also provided for older siblings.

How does the FIWC help and what do we do?

We collect new and gently used books. These books can be in either English or Spanish. Starting November 1st, books can be placed in collection boxes at the Fripp Island Library at the Community Centre, or placed in donation boxes at both the November Women's Club Meeting, November 20th, or at the Christmas Luncheon, December 11th. This will be our last day for collection. If you would prefer to make a monetary donation, checks should be made out to *Born to Read*. The following are examples of what your donation can help with: The newborn board books are \$2.50 each. The hospital gift bags are \$15.00 each. Larger donations = \$50.00 – 125 Newsletters, \$100.00 – 50 Nursery Rhyme Books, \$250.00 – 100 Board Books, \$1,100.00 – Board Books for Three Months, \$2,600.00 – Newsletters (Hospital visits and quarterly mailings for one year), \$3,100.00– All materials for BTR's program for two months, and \$5,050.00 – Resource Bags for all new parents for four months.

Further questions.....

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